

For Immediate Release

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Maternity Ward Chic!

Excited by the impending arrival of your new baby but not looking forward to the thought of looking drab in the standard 'one size fits no-one' hospital gown?

Well now you can be the best looking woman in labour and look gorgeous in all those first photos, with the fabulous designer hospital gowns from Designer Mamas.

Not only are these gowns stylish and fashionable, they're also super practical. Whether you're having a caesarian or natural birth we've got you covered, literally! Designed with complete comfort in mind, they have snap locks all the way down the back for full coverage (while you're pacing the halls!) and snaps down each shoulder to enable easy access for breastfeeding and/or medical lines. They are also perfect for caesarian recovery providing a comfortable yet stylish alternative to the drab, used hospital issued gown women tend to be put into.

Available in a variety of both gorgeous prints and plain dyed fabrics these gowns come in 3 sizes (S/M, L/XL and Plus Size 1X) and each is packaged in its own reusable bag. The gowns range from \$79.95 - \$99.95.

Visit www.designermamas.com.au for more information or to purchase a designer hospital gown today!

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For further media information, to request an interview with Nicole, for hi-res images or sample contact:

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Hi res images are available upon request:

Premium Range



Designer Mama



Princess Mama



Chic Mama



Sassy Mama

Essentials



Denim Diva



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Classic Mama